**Design concept**

Beginning with the webpage, the original plan for the project was to use a left-aligned layout through the web design but later changed it to a centred aligned project instead that runs across each html page in the website. With the structure mainly being centre aligned, it also had images set on one Html pages as background images and another as options to select from. The general colour scheme choice used in the designing of the html pages was complementary colours.

Using the C.R.A.P theory, I created a page that makes use of many different contrasts between other elements, complementary colours were best suited to bring out the more noticeable difference between elements. The was a repetition of the page's overall layout with the header, navigation bar, and footer with its contents. The only difference between each html page is the information in each contents. For the alignment, I aligned each item to the centre. The choice of this helps give a more central focus to the content on the screen, also creating a more uniform html that is easy on the eye and easy to read without causing confusion trying to figure out where which information belongs to. There is a repetition of alignment on all html pages, except for the contact page, whose overall content is aligned to the centre. Also, because it is a form being filled out, the labels had to be aligned to the left to distinguish clearly which label belonged to the input box and to make it generally appealing and not seem out of place for form input. Proximity, so for the proximity of the page I decided to opt with a two-sided column with the pictures and its corresponding buttons following right below it to give it a neat and more structured look. This pattern followed till the end of the pictures on the home page, same goes on for the about page where the text was kept together right above the map. Also, for the social media button keeping them together at the bottom right of the page was the more appropriate way to show what they are meant for, since they are all links that leads to the company's various social media websites or platforms.

Taking into consideration the accessibility, I decided to go with large fonts and pictures to enable every viewer or person patronizing the website to be able to see clearly what the Html pages included and contained. Here the choice of complementary colours also comes into play with the ideas of using bright colours that makes the content very clear and distinctive looking, making it easy to identify from the different elements and parts of the html page. Also, every image in the html pages is embedded with alt attributes. In the case where the viewer cannot view the images being displayed, a summary or title of what the image is supposed to about is included in each image and would rather be displayed.